

Mystic Market Media Press Kit

Professional Media & Public Relations Package



COVER PAGE



A Sacred Healing Sanctuary for Nervous System Restoration, Spiritual Connection & Soul-Deep Healing

📍 623 Francestown Road, New Boston, NH 03070

🌐 [Mystic Market NH](#)

✉️ MysticMarketNH@gmail.com

☎️ 603-391-1749

"The world fades. Your soul arrives."

Nestled on 31 acres of peaceful New Hampshire land, Mystic Market offers healing experiences that help people reconnect with themselves through wellness, spiritual exploration, and restorative practices.

TABLE OF CONTENTS

About Mystic Market	Page 1
Founder Bio	Page 2
The Mystic Market Experience	Page 3
Service Overview	Page 5
Signature Experiences	Page 6
Awards & Recognition	Page 7
Client Testimonials	Page 9
Photo Gallery	Page 10
Media Interview Topics	Page 12
Fast Facts	Page 13
Media Contact	Page 14

ABOUT MYSTIC MARKET

Founded by Laurie Gouley, Mystic Market is a woman-owned healing sanctuary dedicated to helping people find peace, balance, and meaningful connection in an increasingly disconnected world.

Originally established as The Eclectic Green Witchery in 2020, Mystic Market evolved into a physical healing space in 2023 and now serves clients from throughout New Hampshire and New England.

Located on a private 31-acre property in New Boston, Mystic Market is intentionally designed to feel less like a business and more like a sanctuary—a place where guests can slow down, reconnect with nature, and focus on their emotional, physical, energetic, and spiritual well-being.

Mission Statement

Mystic Market exists to create a safe, welcoming space where individuals can restore their nervous systems, deepen their connection to themselves, explore spirituality without judgment, and discover practical tools for healing and personal growth.

What Makes Mystic Market Different?

A Healing Sanctuary, Not Just a Studio

Unlike traditional wellness centers, Mystic Market is situated on 31 acres of natural woodland, offering an immersive healing experience where nature becomes part of the journey.

Whole-Person Healing

Services blend physical wellness, emotional healing, energetic practices, mindfulness, sound therapy, and spiritual exploration.

Small & Personal

Most services and gatherings are intentionally intimate, allowing guests to receive individualized attention and support.

Safe Space for All

Mystic Market welcomes people of all backgrounds, beliefs, and experience levels.

FOUNDER BIO



Laurie Gouley

Owner • CPT • Wellness Coach • Reiki Master • Sound Healer • Shamanic Healer

Laurie Gouley has spent years helping individuals reconnect with themselves through holistic wellness, energy healing, meditation, wellness coaching, and spiritual education.

Her work combines practical wellness tools with compassionate guidance, helping people navigate stress, life transitions, emotional healing, and spiritual growth.

Founder Quote

"People need to learn to be more connected to themselves and less connected to the internet."

THE MYSTIC MARKET EXPERIENCE





SERVICES OVERVIEW

Mystic Market offers a wide variety of wellness and spiritual services, including:

Wellness & Healing

- Therapeutic Massage
- Hot Stone Massage
- Vibroacoustic Therapy (VAT)
- Wellness Coaching
- Somatic Stretching
- Guided Meditation
- Sound Healing
- Reiki Energy Healing
- Aromatherapy Services
- Raindrop Technique

Spiritual Services

- Spiritual Mentorship
- Mediumship & Card Readings
- Home Blessings & Energy Clearings
- Shamanic Healing
- Spellwork & Ritual Support
- Ancestor Healing

Community Experiences

- Women's Circles
- Sound Baths
- Meditation Gatherings
- Astrology Classes
- Witchcraft Education
- Earth Spirit Coven
- Seasonal Celebrations
- Retreats & Workshops
- Celebrations like Mother-to-be or Bride-to-be

Services are offered by appointment and through regularly scheduled community events.

SIGNATURE EXPERIENCES

Whispers Within

A guided meditation and sound healing experience designed to help participants relax deeply and reconnect with their inner selves.

The Goddess Circle

A monthly gathering where women come together for reflection, healing, personal growth, and authentic connection.

The Becoming Table

A creative and spiritual experience that combines art, reflection, and self-discovery.

Sacred Sisterhood Sleepover

An immersive overnight retreat focused on restoration, friendship, healing, creativity, and personal growth.

Vibroacoustic Therapy

One of Mystic Market's most unique offerings, combining sound frequencies and vibration to encourage relaxation and nervous system support.

AWARDS & RECOGNITION





CLIENT TESTIMONIALS

"The Goddess Circle last evening was phenomenal!!! A lovely group of caring women, holding space and compassion for each other, in a respectful manner. We had guided meditation, soothing music, and journal prompts. I came away feeling~ relaxed, cared for and support. Looking forward to my next Goddess circle 💖" – Linda Davidson

"This class was very enjoyable. The environment allows you to be at ease. I really had fun." – Kellie Church

"Truly one of a kind experience where every sense is activated and you can truly unwind and relax. I went in for vibroacoustic therapy and massage - I did not expect the environment and studio to be so breath taking. I entered to the smell of a sacred wood burning and layers of lights and soft music. It felt like I was in a multi dimension forest. Truly exceptional!" -Kristin Morrissey

"My home away from home. I cannot even begin to describe the love I have for this place! Laurie provides such a safe, warm, and welcoming space, I felt like I belonged right from day one. Community is so important and I am so happy to have found mine at Mystic Market!" – Tania Kouyoumdjian

"Your site is so amazing, I sent it to my daughter, she LOVES it. We need to find more ways to seek change and positive energy, you are certainly making it available to all, thanks so much!" - Steve W.

"I HIGHLY recommend visiting this shop if you are stressed out and need a break. The guided meditations are so awesome and relaxing. There's also the Sound Lounge where you can immerse yourself in a bath of healing vibrations. (Water not included!) lol! The Zen Den is a great place to spend some time exploring books and relaxing with a cup of tea or coffee. Mystic Market is also the best place to go to pick up any metaphysical ingredients or incense as well as art and specialty terrariums for sale. So, stop by and see Laurie! She's awesome and one of the nicest most grounded people I know!" – David Pierson

"What a blessing to have found Laurie's morning Meditation classes. Her kindness, her warmth, and her gift for healing have allowed me to find a safe place to begin healing my broken heart. Thank you Laurie. Hugs." – Liz White

PHOTO GALLERY







MEDIA INTERVIEW TOPICS

Laurie is available to discuss:

Modern Witchcraft & Misconceptions

Nervous System Healing

Sound Healing & Vibroacoustic Therapy

Women's Empowerment

Spirituality in Everyday Life

Creating Sacred Space

Mindfulness & Meditation

Alternative Wellness Practices

Building Community Through Healing

The Benefits of Ritual in Modern Life

FAST FACTS

Business Name: Mystic Market

Founded: 2020 (Online), Physical Location Opened 2023

Owner: Laurie Gouley

Location: New Boston, New Hampshire

Business Type: Wellness & Spiritual Healing Sanctuary

Specialties:

- Vibroacoustic Therapy
- Reiki
- Massage Therapy
- Sound Healing
- Meditation
- Spiritual Coaching
- Women's Circles
- Shamanic Healing
- Wellness coaching
- Witchcraft Education

Service Area:

New Hampshire and New England

MEDIA CONTACT

Laurie Gouley, Owner/Founder Mystic Market

Email: MysticMarketNH@gmail.com

Phone: 603-391-1749

Website: www.mysticmarketnh.com